



LETTER FROM THE MANAGING DIRECTOR

Hello shareholders,

Well it certainly is an exciting time to be an ASSOB shareholder. The business is experiencing strong growth nationally and is enjoying an ever-increasing amount of positive press. This has not come easily though.

Over the past few months, we have appointed a new PR Firm, increased our staff to 15, moved office, upgraded our IT infrastructure and websites, launched our Secondary Sales Board and conducted a new 4-day induction training. We've completely overhauled our legal and administration documentation as well as our marketing and support materials – and at the same time have increased our income from \$100,000 per month to over \$100,000 per week.

We are now in consolidation mode, focusing on quality and preparing the company for its planned float in 2008, but I'm happy to report that the outlook for 2008 is very strong indeed. Thanks to the tireless efforts of our staff and Members and the financial support from you, our investors, the Australian Small Scale Offerings Board looks set to dominate our part of the Australian financial services landscape.



I wish you all a safe and happy festive season and look forward to an exciting new business year...

Brookes McTavish
Managing Director

IN THIS ISSUE

LISTINGUPDATE

Of course the question on every shareholder's lips is, "How are plans for the IPO going?" Those of you familiar with the listing process realise that ... [read more.](#)

PITCHFEST

The recent NSW Pitchfest held in Sydney on Saturday, 15 September was a great success. Co-hosted by ASSOB and the NSW Department of State and Regional Development (DSRD) as a signature event ... [read more.](#)

TRAINING

In November, new and existing ASSOB Consultants from around the country converged on Sydney to attend the inaugural 4-Day ASSOB accreditation program held at the Australian Technology Park in Redfern ... [read more.](#)

SECONDARYBOARD

In October, ASSOB quietly launched its Secondary Sales Board which is the first of its kind in the unlisted securities sector in Australia ... [read more.](#)

FASTFACTS

The percentage of ASSOB listings that successfully raise funds (at least one parcel of shares sold) on the Primary Issues Board is 77% ... [read more.](#)

